



**2<sup>nd</sup> Annual Conference**  
**September 22-23, 2016**  
**Pre-course Leadership Summit**  
**September 21, 2016**  
**The Westin Buckhead Atlanta**  
**Atlanta, Georgia**

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**EXHIBIT INFORMATION**

<http://www.urgentcarepeds.org/exhibit-information/>

**SPUC MISSION AND HISTORY**

The Society for Pediatric Urgent Care (SPUC) is the professional society for providers of Pediatric Urgent Care medicine. SPUC began as a collaboration among leaders in Pediatric Urgent Care delivery at top Children's Hospitals across the country. Due to limited and scattered resources available regarding pediatric urgent care delivery, the collaboration began with information sharing about practice management, strategic planning and provider performance. The SPUC was formed in 2014.

SPUC strives to establish standards for high quality, unscheduled pediatric care outside of the emergency department setting in collaboration with the Medical Home. SPUC promotes the importance of the specialty of Pediatric Urgent Care and set the practice and professional standards using evidence based guidelines. We facilitate communication among national leaders and providers of pediatric urgent care in order to establish quality standards and national practice benchmarks. We define a career path for pediatric urgent care providers and establish educational opportunities to ensure the continued delivery of high quality care.

**TARGET AUDIENCE**

The program curriculum and activities are designed to provide an interactive educational forum for physicians, nurses, and other healthcare professionals who care for children in urgent care settings. We anticipate 80-100 attendees at the SPUC 2<sup>nd</sup> Annual Conference.

**INVITATION TO SUPPORT**

SPUC is pleased to invite your organization to increase your visibility and build or strengthen relationships with pediatric urgent care leaders. Industry support is vital to the success of this conference and demonstrates your commitment to improving patient care.

We are excited to offer your organization the opportunity to help support this important educational activity. Become a part of this new community of urgent care providers!

## EXHIBIT SCHEDULE

*Wednesday, September 21, 2016*

12:30 – 4:30 pm Exhibit Set-up

5:00 – 6:30 pm Welcome Reception with Exhibitors

Exhibitors, Leadership Summit attendees, and 2nd Annual Conference attendees are invited!

*Thursday, September 22, 2016*

7:00 – 8:00 am Breakfast with Exhibitors

9:50 – 10:10 am Coffee Break with Exhibitors

12:00 – 1:00 pm Lunch with Exhibitors

2:50 – 3:20 pm Coffee Break with Exhibitors

3:20 – 5:00 pm Exhibit Tear Down

## EXHIBIT OPPORTUNITIES

### ***GOLD EXHIBITOR - \$2,500***

Gold exhibitors are considered preeminent supporters for the SPUC 2<sup>nd</sup> Annual Conference. As a Gold Level Exhibitor, your organization receives top billing prior to, during, and for a year after the conference.

#### **Exhibit Display**

- Tabletop exhibit; 8' x 14' exhibit space; includes two 6 ft tables with chairs
- Prominent placement in the exhibit hall
- 4 exhibitor badges
- Pre and post conference attendee list with name, city, state, country, place of practice when known
- Conference breakfast, lunch, coffee breaks, and welcome reception

#### **Preconference Publicity**

- Listing on the SPUC 2<sup>nd</sup> Annual Conference website and mobile meeting guide with your organization's profile (300-word description)
- Your company logo on the conference website and mobile meeting guide with a link to your company website
- One use of the pre-registration list to create awareness prior to the conference (email sent by SPUC)

#### **On-site Awareness**

- Recognition in the mobile meeting guide and conference slides run between sessions (top billing)
- Recognition on the Exhibit Hall entrance signage
- Invited to networking event with SPUC Board of Directors during conference (scheduled 30-minute block of time)
- Thanked as a Gold Level Exhibitor from the podium daily

#### **Post-conference Promotion**

Gold Exhibitors will have their company profile, logo, and link posted on the SPUC conference website for one year after the conference.

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**SILVER EXHIBITOR - \$2,000**

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The SPUC 2<sup>nd</sup> Annual Conference provides a great opportunity to promote your products, services, and brand name amongst leaders in pediatric urgent care.

**Exhibit Display**

- Tabletop exhibit; one 6 ft table with chairs
- 3 exhibitor badges
- Pre and post conference attendee list with name, city, state, country, place of practice when known
- Conference breakfast, lunch, coffee breaks, and welcome reception

**Preconference Publicity**

- Listing on the SPUC 2<sup>nd</sup> Annual Conference website and mobile meeting guide with your organization's profile (250-word description)
- Opportunity to add company logo to website and mobile meeting guide listings (\$200 fee)

**On-site Awareness**

- Recognition in the mobile meeting guide and conference slides run between sessions
- Recognition on the Exhibit Hall entrance signage
- Invited to networking event with SPUC Board of Directors during conference (scheduled 15-minute block of time)
- Thanked as a Silver Level Exhibitor from the podium daily

**Post-conference Promotion**

Silver Level Exhibitors will have their company profile, and logo if added, posted on the conference website for one year after the conference.

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**BRONZE EXHIBITOR - \$1,250**

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As a Bronze exhibitor, your organization will benefit from the recognition and exposure throughout the SPUC 2<sup>nd</sup> Annual Conference.

**Exhibit Display**

- Tabletop exhibit; includes one 6 ft table with chairs
- 2 exhibitor badges
- Pre and post conference attendee list with name, city, state, country, place of practice when known
- Conference breakfast, lunch, coffee breaks, and welcome reception

**Preconference Publicity**

- Listing on the SPUC 2<sup>nd</sup> Annual Conference website and mobile meeting guide with your organization's profile (150-word description)
- Opportunity to add company logo to website and mobile meeting guide listings (\$200 fee)

**On-site Awareness**

- Recognition in the mobile meeting guide and conference slides run between sessions
- Recognition on the Exhibit Hall entrance signage
- Thanked as a Bronze Level Exhibitor from the podium daily

**Post-conference Promotion**

Bronze Level Exhibitors will have their company profile, and logo if added, posted on the conference website for one year after the conference.

## **EXHIBITOR - \$750**

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### **Exhibit Display**

- Tabletop exhibit; includes one 6 ft table with chairs
- One exhibitor badge
- Post conference attendee list with name, city, state, country, place of practice when known
- Conference breakfast, lunch, coffee breaks, and welcome reception

### **Preconference Publicity**

- Listing on the SPUC 2<sup>nd</sup> Annual Conference website and mobile meeting guide with your organization's profile (100-word description)
- Opportunity to add company logo to website and mobile meeting guide listings (\$200 fee)

### **On-site Awareness**

- Recognition in the mobile meeting guide and conference slides run between sessions
- Recognition on the Exhibit Hall entrance signage

### **Post-conference Promotion**

Exhibitors will have their company profile, and logo if added, posted on the conference website for one year after the conference.

## **SPONSORSHIP OPPORTUNITIES**

### **Leadership Summit Sponsorship/Educational Grant Opportunity - \$5,000**

A Pre-Conference **Leadership Summit** is scheduled for September 21, 2016. The Summit will present updates and discussion points on the finances, politics, and business environment of Pediatric Urgent Care. The Leadership Summit is limited to 40 participants to allow direct interaction with the subject experts.

- Thanked as the Leadership Summit Sponsor from the podium
- Acknowledged as the Leadership Summit Sponsor in the attendee pocket guide and meeting signage
- Listing on the SPUC conference website with your organization's profile (100-word description) and logo with a link to your site
- Attendee list with name, city, state, and place of practice when known

### **Welcome Reception Sponsor - \$1,500**

- Reception for all attendees and exhibitors
- Sponsor logo on the conference website and mobile meeting guide
- Acknowledged as the Welcome Reception Sponsor in the attendee pocket guide and meeting signage
- Attendee list with name, city, state, and place of practice when known

### **Mobile Meeting Guide Sponsorship \$2,500**

The conference mobile application is a great way to get your name out to all conference attendees. Your logo and name will be on the splash page of the mobile meeting guide and acknowledgement will also be included on the member mobile app.

- Thanked as the Mobile Meeting Guide Sponsor from the podium
- Identified as the Mobile Meeting Guide Sponsor in the attendee pocket guide
- Listing on the SPUC conference website with your organization's profile (100-word description) and logo with a link to your site

## ADVERTISING OPPORTUNITIES

Full page, 4-color advertisement outside back cover the participant pocket program	\$500
Full page, 4-color advertisement inside the participant pocket program	\$400
½ page, 4-color advertisement inside the participant pocket program	\$200
Pre-registration email blast	\$500
Logo on the conference website list of exhibitors	\$200

### Ad in Attendee Pocket Guide (distributed to all attendees)

Full page ad: 3 ½ w x 4 ½ h, CMYK color, 300 dpi, no bleed - \$400

Half page ad: 3 ½ w x 2 1/8 h, CMYK color, 300 dpi, no bleed - \$200

Print ready PDFs per the above specifications are **DUE BY AUGUST 15**.

### Pre-registration Email Blast - \$500

1. The pre-registration email blast is available for **one-time use**.
2. The email communication must be provided for approval before it will be sent to the registrants.
3. The email addresses are not shared with the purchaser. The SPUC-approved email blast will be sent by the SPUC office.

### Logo on the conference website list of exhibitors - \$200

1. Exhibitor will provide SPUC staff with a high resolution jpg and/or vectored eps of the company logo.
2. The logo will be placed on the list of exhibitors located on the SPUC website and the mobile meeting guide.

## EXHIBIT/SPONSOR AGREEMENT AND ADVERTISING ORDER FORM

The **2016 SPUC EXHIBIT/SPONSOR AGREEMENT** is an online form. Please go to <http://www.urgentcarepeds.org/exhibit-information/> to complete and submit the Agreement.

**ADVERTISING ORDERS** can be submitted when completing the Exhibitor Agreement or separately using the order form on pages 8-9.

## EXHIBITOR SERVICE KIT

The exhibitor forms and shipping guidelines are on the SPUC website and on pages 10-17 of the prospectus.

- Shipping Information: [SPUC WestinBuckheadShippingInformation](#)
- Loading Dock Delivery Instructions: [SPUC WestinBuckheadLoadingDockDirections](#)
- Audio Visual and Power Information: [SPUC WestinBuckhead-PSAV Price List and Order Form](#)
- Lead Retrieval: [SPUC Sept 22-23, 2016 Lead Retrieval Forms](#)

## WI-FI

There will be complimentary wireless access in the conference area. The login will be provided prior to the conference.

## HOTEL RESERVATIONS

The meeting will be held in Atlanta, GA at the Westin Buckhead Atlanta. The group rate is \$189 plus taxes and fees and the cut-off date is **August 30, 2016**.

The Westin Buckhead Atlanta  
3391 Peachtree Road, N.E.  
Atlanta, GA, 30326

Reservations can be made online through our website at <http://www.urgentcarepeds.org/exhibit-information/>.

## SPUC TAXPAYER ID: 46-4457008

W-9 is available upon request.

## SPUC EXHIBITS AND SPONSORSHIP CONTACT

Dana Gibson, Director of Corporate & Educational Support  
Email [dana@societyhq.com](mailto:dana@societyhq.com) | Telephone 804-338-6958

## ATTACHMENTS\*

1. Exhibit Hall Floor Plan
2. Advertising Order Form
3. Westin Buckhead Shipping Information
4. Westin Buckhead Loading Dock Directions
5. Westin Buckhead-PSAV Price List and Order Form
6. Lead Retrieval Form

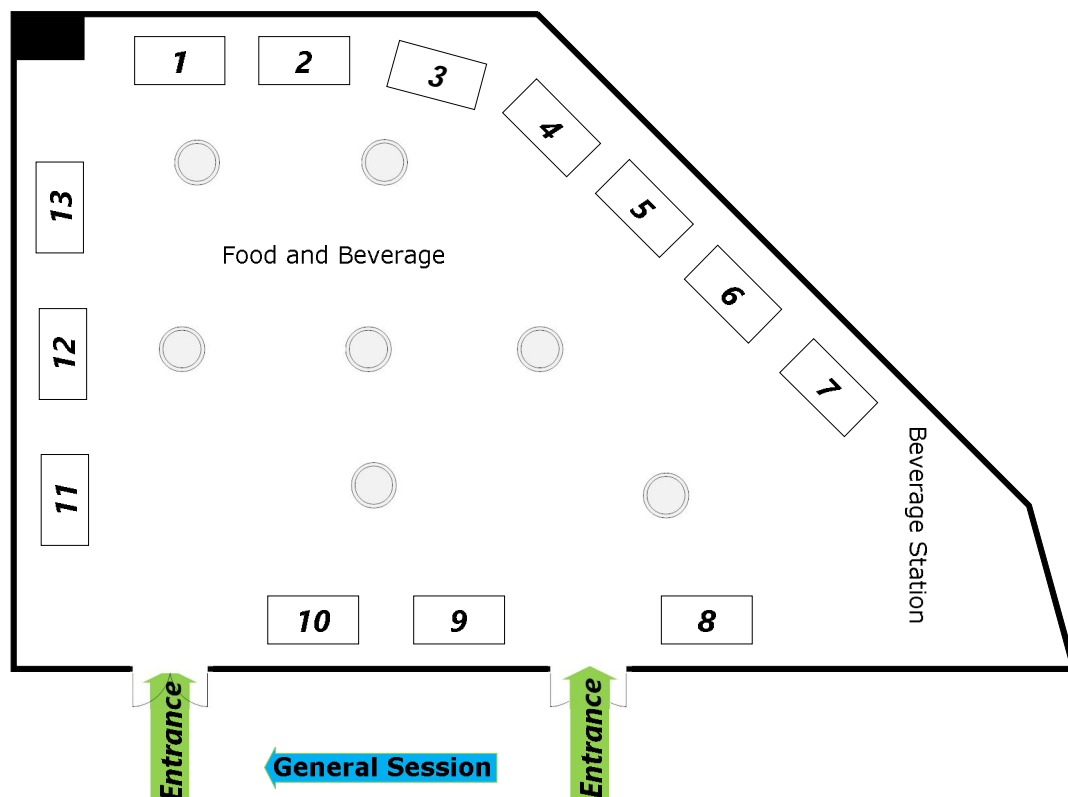
**\*Check the SPUC website for updates!**

<http://www.urgentcarepeds.org/exhibit-information/>



## Society for Pediatric Urgent Care

2nd Annual Meeting  
September 22-23, 2016  
The Westin Buckhead Atlanta  
Buckhead Ballroom



### **For questions, contact:**

Dana Gibson  
Director of Corporate and Educational Support  
Telephone 804.338.6958  
Email [dana@societyhq.com](mailto:dana@societyhq.com)

### **Exhibit Information**

<http://www.urgentcarepeds.org/exhibit-information/>

Each exhibitor space includes:  
6' skirted table and 2 chairs  
Ballroom is carpeted

### **Exhibit Schedule**

September 21, 2016

12:30 - 4:30 pm

5:00 - 6:30 pm

Exhibit Set-up

Welcome Reception with Exhibitors

September 22, 2016

7:00 - 8:00 am

9:50 - 10:10 am

12:00 - 1:00 pm

2:50 - 3:20 pm

3:30 - 5:00 pm

Breakfast with Exhibitors

Coffee Break with Exhibitors

Lunch with Exhibitors

Coffee Break with Exhibitors

Exhibit Tear Down



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## ADVERTISING ORDER FORM

<input type="radio"/> Full page, 4-color advertisement outside back cover the participant pocket program	\$500
<input type="radio"/> Full page, 4-color advertisement inside the participant pocket program	\$400
<input type="radio"/> ½ page, 4-color advertisement inside the participant pocket program	\$200
<input type="radio"/> Pre-registration email blast	\$500
<input type="radio"/> Logo on the conference website list of exhibitors	\$200
<b>TOTAL DUE</b>	<b>\$</b>

### DEADLINES

- Program ad submission - August 15, 2016
- Pre-registration email blast – September 1, 2016; allow up to 7 business days for review and approval
- Logo for electronic material – September 15, 2016

### CONTACT INFORMATION

Company Name (Official) \_\_\_\_\_

Company Website \_\_\_\_\_

Company Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Name \_\_\_\_\_  
First Name Initial Last Name Credentials

Contact Title \_\_\_\_\_

Phone Number \_\_\_\_\_ Extension \_\_\_\_\_ Mobile Number \_\_\_\_\_ Email Address \_\_\_\_\_

### GUIDELINES

#### Ad in Attendee Pocket Guide (distributed to all attendees)

- Full page ad: 3 ½ w x 4 ½ h, CMYK color, 300 dpi, no bleed – print ready PDF
- Half page ad: 3 ½ w x 2 1/8 h, CMYK color, 300 dpi, no bleed – print ready PDF

#### Pre-registration Email Blast

1. The pre-registration email blast is available for **one-time use**.
2. The email communication must be provided for approval before it will be sent to the registrants.
3. The email addresses are not shared with the purchaser. The SPUC-approved email blast will be sent by the SPUC office.



**Logo on the conference website list of exhibitors**

1. Exhibitor will provide SPUC staff with a high resolution jpg and/or vectored eps of the company logo.
2. The logo will be placed on the list of exhibitors located on the SPUC website and the mobile meeting guide.

**PAYMENT****SPUC TAXPAYER ID:46-4457008**

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Payment can be made by credit card or check.

- Credit card payments are made online at <https://secure.societyhq.com/spuc/agreements/ccauthfrm.iphtml>.
- Checks should be made payable to the Society for Pediatric Urgent Care and mailed to SPUC, Attn: Dana Gibson, 2209 Dickens Road, Richmond, Virginia, 23230.

W-9 is available upon request.

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**SUBMIT ORDER FORM TO**

Dana Gibson  
Director of Corporate and Educational Support  
Society for Pediatric Urgent Care (SPUC)  
2209 Dickens Road, Richmond, Virginia 23230  
Telephone 804.338.6958 | Fax 804.282.0090 | Email [dana@societyhq.com](mailto:dana@societyhq.com)

### Shipping and Storage:

Hotel does not have storage space for crates, pallets or large shipments. Any materials to be sent to Hotel may arrive no earlier than three (3) days in advance **of date of group's arrival**. Otherwise a storage fee of \$400.00 per day will apply. Handling and storage fees will be added to Group Master Account for any materials sent to Hotel (see list below for more detailed fees). Hotel will not be responsible for any loss or damage to materials sent to Hotel prior to your event date. Please let Group Meeting and Event Manager know if Group is shipping any materials so Hotel will know to expect them.

0 to 5 pounds	\$ 5.00 each
6 to 20 pounds	\$10.00 each
21 to 50 pounds	\$15.00 each
Over 50	\$25.00 each
Crates	\$50.00 each
Pallets	\$75.00 each

### **Please ship to the following address:**

The Westin Buckhead Atlanta

3391 Peachtree Road NE

Atlanta, GA 30326

Attn: **On-site Contact for group and care of Meeting & Event Manager**

Hold for: **Name of Group**

**THE WESTIN BUCKHEAD**  
3391 Peachtree Road NE  
Atlanta, GA, 30326  
T 404.365.6444

### Load-in Dock Directions

Turn down Lenox Parkway off from Peachtree Rd NE (Lenox Parkway runs between the hotel and Lenox Mall).

Once you are on Lenox Parkway, at the first stop sign, take an immediate right into the Shops around Lenox.

Proceed straight on towards Tootsies clothing store. Suit supply will be on your right. Take the first right after you pass Suit Supply, the loading dock will come up on your right.

### Load-in Rules

Cars cannot be left unattended at the load in dock. Please drop off your items and then move your vehicle immediately so others can use the dock.

### Electric Service

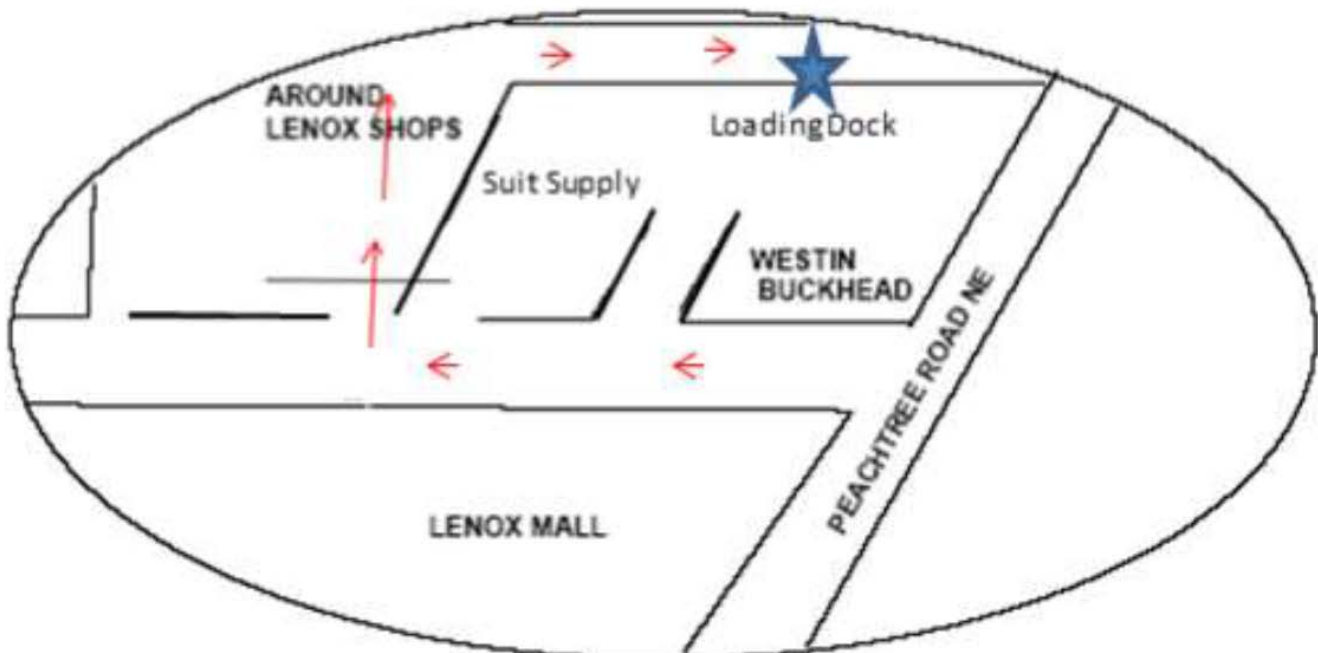
Power must be ordered directly through PSAV.

You can contact PSAV directly with any questions at 404.365.6476 or email [rgrof@psav.com](mailto:rgrof@psav.com).

### Internet Access

Wi-Fi must be directly ordered through PSAV.

You can contact PSAV directly with any questions at 404.365.6476 or email [rgrof@psav.com](mailto:rgrof@psav.com).





## AUDIOVISUAL SERVICES

From helping small gatherings create a great impact to amplifying a stage experience for hundreds of attendees, PSAV's event technology enhances every image, note and nuance of your important communication. Our goal is to achieve yours, effectively delivering your messages and making your meeting a memorable success.



### POPULAR PACKAGES

#### Meeting Room Projector Package - \$660

AV Cable Lot  
LCD Projector  
Projection Stand  
Tripod Screen

#### Projection Support Package - \$180

AV Cable Lot  
Projection Stand  
Tripod Screen

#### Ballroom Projector Package - \$1,435

AV Cable Lot  
Ballroom LCD Projector  
Projection Stand  
9' x 12' Fast-Fold® Screen

#### Flip Chart Package - \$70

Flip Chart Easel  
Flip Chart Pad  
Markers

#### Post-it® Flip Chart Package - \$90

Flip Chart Easel  
Post-it® Flip Chart Pad  
Markers



### POPULAR COMPONENTS

Conference Speaker Phone	\$170
Laptop Computer	\$240
LED Wash Light	\$85
Powered Speaker	\$110
Presidential Microphone	\$85
Wired Microphone	\$65
Wireless Microphone	\$190
4-Channel Mixer	\$70
12-Channel Mixer	\$150
32" LCD Monitor	\$260
46" LCD Monitor	\$525
8' Tripod Screen	\$90
6' x 8' Fast-Fold® Screen	\$235
7' 6" x 10' Fast-Fold® Screen	\$275
9' x 12' Fast-Fold® Screen	\$315
6' x 10' 5" Fast-Fold® Screen	\$350
7' 6" x 13' 4" Fast-Fold® Screen	\$390
9' x 16' Fast-Fold® Screen	\$430



### STANDARD LABOR RATES

Setup / Strike	\$80/hr.
Event Operation	\$90/hr.

Ask your representative for full details regarding labor rates, which can vary based on complexity and time of operation. All PSAV® solutions may be subject to our property's standard service fee. Above prices do not reflect labor charges, which may apply. All rates are subject to applicable sales tax.

For more information, contact your PSAV representative at: 404.365.6469  
or visit us on the Web at: [partner.psav.com/TheWestinBuckhead](http://partner.psav.com/TheWestinBuckhead)





## The Westin Buckhead Atlanta EXHIBITOR ORDER FORM

3391 Peachtree Road, NE, Atlanta GA 30326  
Email: [lcroft@psav.com](mailto:lcroft@psav.com) Fax: 404.842.1613

CUSTOMER INFORMATION		
Company Name:	Show Name	Booth #
Billing Name:	Show Dates: _____ / _____ to _____ / _____	
Billing Street Address:	Set by time: _____ Strike time: _____	
City, State & Zip	Telephone:	
Contact Name	On-site (or cell) Telephone:	
E-Mail Address:	Fax Number:	

SERVICE DESCRIPTION	QTY	X	RATE	X	# OF DAYS	=	TOTAL
<b>High-Speed Internet Access (Shared Bandwidth)</b>							
Wired Ethernet Connection (Single user/device, Non-routable IP)		x	\$150.00	x		=	\$0.00
Wireless Network Connection (Single user/device, Non-routable IP)		x	\$75.00	x		=	\$0.00
Additional users/devices (Non-routable IP)		x	\$50.00	x		=	\$0.00
<b>Electrical Services</b>							
20 amp (120 volt) Standard Connection (incl. extension cord & power strip)		x	\$75.00	x		=	\$0.00
60 amp connection (Cables and PD not included)		x	\$320.00	x		=	\$0.00
100 Amp Drop (Ballroom only. Cables and PD not included)		x	\$520.00	x		=	\$0.00
200 Amp Drop (Ballroom only. Cables and PD not included)		x	\$1,020.00	x		=	\$0.00
<b>Equipment Rental</b>							
Laptop Computer (Windows XP/Office XP)		x	\$240.00	x		=	\$0.00
High Speed B/W Laser Printer (30ppm or faster)		x	\$165.00	x		=	\$0.00
Color Laser Printer ( 22ppm )		x	\$395.00	x		=	\$0.00
17" LCD Computer Monitor		x	\$140.00	x		=	\$0.00
20" LCD Computer Monitor		x	\$140.00	x		=	\$0.00
32" LCD Video Monitor (with stand)		x	\$330.00	x		=	\$0.00
42" Plasma Video Monitor (with Stand)		x	\$475.00	x		=	\$0.00
50" Plasma Video Monitor (with Stand)		x	\$595.00	x		=	\$0.00
LCD Projector Package (1500 Lumens, Tripod Screen, Cart & Cables)		x	\$550.00	x		=	\$0.00
Tripod Screen		x	\$90.00	x		=	\$0.00
DVD Player		x	\$90.00	x		=	\$0.00
25' VGA Cable		x	\$25.00	x		=	\$0.00
Exhibitor Booth Speaker System		x	\$153.00	x		=	\$0.00
Wired Microphone		x	\$65.00	x		=	\$0.00
Wireless Microphone <b>Please Circle: LAVALIERE (CLIP-ON) or HANDHELD</b>		x	\$190.00	x		=	\$0.00
4 Channel Audio Mixer		x	\$70.00	x		=	\$0.00
Laptop/iPod Audio Connection		x	\$50.00	x		=	\$0.00
Small Stereo Speakers (for Laptop or iPod)		x	\$80.00	x		=	\$0.00
CD Player (Speakers <u>not</u> included)		x	\$80.00	x		=	\$0.00
Flipchart Package (Stand, Pad, 4 Markers)		x	\$70.00	x		=	\$0.00
Cable Television Feed		x	\$250.00	x		=	\$0.00
<b>Additional Fees</b>							
LATE ORDER FEE, per order (Order received less than 7 days prior to move-in)		x	\$150.00			=	\$0.00
ON-SITE ORDER FEE, per order (Order received after move-in)		x	\$200.00			=	\$0.00

**If you do not see something that you need please contact PSAV**

SUBTOTAL =		\$0.00
SERVICE CHARGE =	Minimum of \$50.00	24%
GEORGIA SALES TAX =		8%
ESTIMATED GRAND TOTAL =		\$0.00

### Exhibitors Agreement- Please Read

Repeat delivery and or pick up will result in additional labor costs. Please be present at booth During Specified Delivery Times.

CANCELLATIONS: Any order cancelled with less than 24 hrs. notice is subject to labor and 1 day rental charge.

Additional equipment is available. Please call to speak with one of our representatives.

Prices quoted are DAILY RATES. Prices and Availability subject to change without notice.

Any lost, stolen or damaged equipment is the sole responsibility of the renter and renter agrees to pay the full cost to replace equipment.

**Attached Credit Card Consent Form must be filled out for all orders.**



## Credit Card Consent Form / Security Deposit

Credit Card Type:

☐ AMEX

☐ Visa - MC - Diners Club

☐ Discover

Credit Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_

Security Code: \_\_\_\_\_

Customer PO (if required or Purchase card used #) \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Cardholder's Phone Number: \_\_\_\_\_

Cardholder's email address: \_\_\_\_\_

Cardholder's Billing Address: \_\_\_\_\_

State and Zip Code: \_\_\_\_\_

Customer Name to be Invoiced: \_\_\_\_\_

### ***Cancellation Policy***

Cancellations received less than **30 days** but more than **15 days** prior to the Event shall be subject to a cancellation charge equal to **50%** of the total estimate of charges described on the most recent proposal submission. Cancellations received at least **15 days but** more than **72 hours** prior to the first day of the Event, shall be subject to a cancellation charge equal to **75%** of the entire estimate of charges contained in the most recent version of the proposal. Cancellations received **72 hours or less** before the first day of the Event, or after equipment has departed from its storage facility will be subject to a cancellation charge equal to **100%** of the total estimate of charges described on the most recent version of the proposal. Customer agrees and acknowledges that the cancellation charges described in this paragraph are reasonable and appropriate under the circumstances if Customer cancels the Event and/or cancels the provision of audiovisual equipment and services by PSAV. Cancellation fees, including fees to cover any incurred costs, shall be due immediately upon any such cancellation by Customer.

I, (please print) \_\_\_\_\_, certify the above information to be true and correct to the best of my knowledge. As the cardholder, I am authorizing the above credit card account to be charged for the attached order and any additional amounts incurred as a result of all show site changes ordered by my representatives and/or place my card on file for Security Deposit purposes in the event of payment default, cancellation fees or damages/losses owed per PSAV Terms and Conditions.

Signature \_\_\_\_\_ Date: \_\_\_\_\_

## Modernize Your Booth Marketing

### iLeads Cloud-Based Lead Retrieval

#### What is the iLeads App?

*Improve Your Show Efficiency and Close More Deals Faster*

The award winning iLeads is the first and most widely used exhibitor lead management app. Capture leads by typing Badge ID # or scan the Barcode when available.

#### Supported devices:

- ✓ iPod touch®, iPhone®, iPad®  
(Minimum Operating System required is 8.0 to 9.0)
- ✓ Android™ Smartphone, tablet or Android based Kindle  
(Minimum Operating System required is 4.1)



- ✓ Contact Management.
- ✓ Works Offline
- ✓ Capture sales leads anywhere, any time.
- ✓ Customizable. Add action items and notes to leads.
- ✓ Follow up instantly by tapping attendee's telephone # or email address
- ✓ Live Reporting. Run real-time lead analysis reports.
- ✓ Backed up and synched on a secure website.

## Marketing Extras, included, no extra charge

- **Attendee Notification**

Bartizan e-mails each attendee with an interactive list of the booths they visited.

**Lets attendees follow up on you.**

- **Lead Management Software**

Using LeadsLightning, track the attendees who stopped by your booth. View, sort, print and download leads.

Identify best leads by filtering and prioritizing.

Access anywhere, anytime up to 12 months after the show.

- **Exhibitor Education**

Free Exhibitor Marketing Toolkit, guidelines, e-mail templates, check lists and more.



## SPUC 2<sup>nd</sup> Annual Conference

The Westin Buckhead  
Atlanta, GA

September 22-23, 2016



Order Online: <http://shop.bartizan.com/SPUC.html>

Fax Order to: 914-965-7746

### Mobile Lead Management Packages



#### All Lead App Packages Include:

- ✓ iLeads App Data Licenses for Your Booth
- ✓ Exhibitor Education: Free Exhibitor Marketing Toolkit, guidelines, e-mail templates, check lists and more.
- ✓ Attendee Notification: E-mail with the list of booth visited.

#### Lead Retrieval Options

Capture leads by typing Badge ID # or scan the Barcode when available by using your own device.

#### Booth Price Packages:

1 License: .....

2 Licenses: .....

Additional Licenses available after 2<sup>nd</sup> license for \$50.00 per license

iPod touch® Rental: Includes iLeads lead retrieval app pre-loaded.

iPad® Rental: Includes iLeads lead retrieval app pre-loaded.

3G Service is available for an additional \$80.00

QTY	ORDER BY 8/19/2016	ORDER BY 9/7/2016	ONSITE	TOTAL
-----	-----------------------	----------------------	--------	-------

	\$199.00	\$209.00	\$219.00	_____
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	\$299.00	\$309.00	\$319.00	_____
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<input type="checkbox"/>	\$50.00	\$50.00	\$50.00	_____
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<input type="checkbox"/>	\$299.00	\$309.00	N/A	_____
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<input type="checkbox"/>	\$399.00	\$409.00	N/A	_____
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<input type="checkbox"/>	\$479.00	\$489.00	N/A	_____
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Company Name \_\_\_\_\_

→ GRAND TOTAL \_\_\_\_\_

**Please Note:** Upon placing this order you agree to the full Terms & Conditions on the attached document.

All attendees will receive an email a few days after the show containing a list of booths that they visited, extending your reach after the show. To make the most of this free listing please click the link in the email you will receive to provide your info. Without your complete company contact information, the list sent to attendees will contain only your name and booth number.





SPUC 2<sup>nd</sup> Annual Conference  
The Westin Buckhead  
Atlanta, GA

September 22-23, 2016



## CONTACT INFORMATION

COMPANY: \_\_\_\_\_ BOOTH #: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

PHONE#: \_\_\_\_\_ FAX #: \_\_\_\_\_

ORDER CONTACT: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ONSITE CONTACT: \_\_\_\_\_ CELL #: \_\_\_\_\_

### **iLeads Only:**

Please provide First Name, Last Name and Email address of person to receive the Event Access Code.

Recipient will also receive the User Name & Password to access your company's leads on LeadsLightning.

**Name:**

\_\_\_\_\_

**Email:**

\_\_\_\_\_

### **ORDER ONLINE:**

<http://shop.bartizan.com/SPUC.html>

#### **Mail Checks to:**

Bartizan Connects,  
Attn: Customer Service  
P.O. Box 327  
Jefferson Valley, NY 10535

**Phone:** 800.899.2278 **Order by Fax:** 914-965-7746

**Please Note:** Upon placing this order you agree to the full Terms & Conditions listed below. For those exhibitors who choose to rent an iPod touch® or iPad® please return device to Bartizan Connects within 4 business days using the FedEx label provided.

#### **My Tradeshow Connections:**

**All attendees** will receive an email a few days after the show containing a list of booths that they visited, extending your reach after the show. To make the most of this free listing please click on the link you will receive by email to provide your info online. Without your complete company contact information, the list sent to attendees will contain only your name and booth number.

## TERMS AND CONDITIONS

1. Cancellations made 7 or more days prior to the event are subject to a \$50.00 cancellation fee. Cancellations made less than 7 days prior to the event will result in forfeiture of the entire rental fee.
2. Limitation of Liability: Bartizan bears no responsibility for any consequential damages suffered by the exhibitor. Its liability is limited to the cost of the goods and services it provides. Bartizan is not responsible for events beyond its control such as power failures, erratic electrical power, exhibitor's failure to comply with instructions or force majeure.
3. It is the Exhibitors responsibility to ensure that the device they use at the show meets the minimum requirements to run the iLeads app. Exhibitor is responsible for returning the rental device to Bartizan Connects within 4 business days using the FedEx label provided.
4. Replacement cost for lost equipment: iPod Touch®: \$300.00. iPad®: \$650.00

## PAYMENT



Check# \_\_\_\_\_

\_\_\_\_\_

Cardholder Name

\_\_\_\_\_

Authorized Signature

(Card holder & signature represents above company and authorizes this credit card to be used as payment for this contract)

\_\_\_\_\_

Card Number

\_\_\_\_\_

Expiration Date

\_\_\_\_\_

Security Code