



2nd Annual Conference
September 22-23, 2016
Pre-course Leadership Summit
September 21, 2016
The Westin Buckhead Atlanta
Atlanta, Georgia

ADVERTISING ORDER FORM

<input type="radio"/> Full page, 4-color advertisement outside back cover the participant pocket program	\$500
<input type="radio"/> Full page, 4-color advertisement inside the participant pocket program	\$400
<input type="radio"/> ½ page, 4-color advertisement inside the participant pocket program	\$200
<input type="radio"/> Pre-registration email blast	\$500
<input type="radio"/> Logo on the conference website list of exhibitors	\$200
TOTAL DUE	\$

DEADLINES

- Program ad submission - August 15, 2016
- Pre-registration email blast – September 1, 2016; allow up to 7 business days for review and approval
- Logo for electronic material – September 15, 2016

CONTACT INFORMATION

Company Name (Official) _____

Company Website _____

Company Street Address _____ City _____ State _____ Zip Code _____

Contact Name _____
 First Name _____ Initial _____ Last Name _____ Credentials _____

Contact Title _____

Phone Number _____ Extension _____ Mobile Number _____ Email Address _____

GUIDELINES

Ad in Attendee Pocket Guide (distributed to all attendees)

- Full page ad: 3 ½ w x 4 ½ h, CMYK color, 300 dpi, no bleed – print ready PDF
- Half page ad: 3 ½ w x 2 1/8 h, CMYK color, 300 dpi, no bleed – print ready PDF

Pre-registration Email Blast

1. The pre-registration email blast is available for **one-time use**.
2. The email communication must be provided for approval before it will be sent to the registrants.
3. The email addresses are not shared with the purchaser. The SPUC-approved email blast will be sent by the SPUC office.

Logo on the conference website list of exhibitors

1. Exhibitor will provide SPUC staff with a high resolution jpg and/or vectored eps of the company logo.
2. The logo will be placed on the list of exhibitors located on the SPUC website and the mobile meeting guide.

PAYMENT

SPUC TAXPAYER ID:46-4457008

Payment can be made by credit card or check.

- Credit card payments are made online at <https://secure.societyhq.com/spuc/agreements/ccauthfrm.iphtml>.
- Checks should be made payable to the Society for Pediatric Urgent Care and mailed to SPUC, Attn: Dana Gibson, 2209 Dickens Road, Richmond, Virginia, 23230.

W-9 is available upon request.

SUBMIT ORDER FORM TO

Dana Gibson
Director of Corporate and Educational Support
Society for Pediatric Urgent Care (SPUC)
2209 Dickens Road, Richmond, Virginia 23230
Telephone 804.338.6958 | Fax 804.282.0090 | Email dana@societyhq.com