

EXHIBITS AND SPONSORSHIP

https://urgentcarepeds.org/exhibit-information/

Our Mission

The Society for Pediatric Urgent Care (SPUC) is the professional society for providers of Pediatric Urgent Care medicine. We strive to establish standards for high quality, unscheduled pediatric care outside of the emergency department setting in collaboration with the medical home.

We promote the importance of the specialty of pediatric urgent care and set the practice and professional standards using evidence-based guidelines. We facilitate communication among national leaders and providers of pediatric urgent care in order to establish quality standards and national practice benchmarks. We define a career path for pediatric urgent care providers and establish educational opportunities to ensure the continued delivery of high-quality care.

Annual Conference

Dates: March 10-12, 2027

Location: Nationwide Children's Hospital, Columbus, OH

Exhibit & Sponsorship Info: https://urgentcarepeds.org/exhibit-information/

Target Audience

- Pediatric urgent care physicians, nurse practitioners, nurses, and practice leaders
- 100-125 attendees expected

Exhibit Schedule

Exhibit move-in: Date and time TBA

Exhibit move-out: Thursday, March 11 from 3:00 pm to 4:30 pm

Exhibit Hours

WEDNESDAY, MARCH 10, 2027	
8:00 – 8:45 AM	Breakfast with Exhibitors
10:00 – 10:30 AM	Break with Exhibitors
12:30 – 1:30 PM	Lunch with Exhibitors
2:30 – 2:55 PM	Break with Exhibitors
5:30 – 6:45 PM	Welcome Reception and Posters with Exhibitors

THURSDAY, MARCH 11, 2027	
8:00 – 8:55 AM	Breakfast with Exhibitors
11:00 – 11:30 AM	Break with Exhibitors
12:30 – 1:15 PM	Lunch with Exhibitors
2:35 – 3:00 PM	Break with Exhibitors

Exhibit, Sponsorship and Program Ad Fees

	FEES THRU 2/10/27	FEES AFTER 2/10/27
PREMIER SPONSOR AND EXHIBITOR	$7,500	$8,000
GOLD EXHIBITOR	$5,000	$5,500
SILVER EXHIBITOR	$2,500	$3,000
BRONZE EXHIBITOR	$1,500	$2,000
PROGRAM AD – OUTSIDE BACK COVER	$800 - Submission deadline January 20, 2027	
PROGRAM AD – INSIDE PAGE	$650 - Submission deadline January 20, 2027	
ADDITIONAL EXHIBITOR BADGES	$150	

Premier Sponsor and Exhibitor $7,500 thru 2/10/27 | $8,000 after 2/10/27

Exclusive Sponsor of the Pre-Course Leadership Summit | March 9

- The Pre-Course Leadership Summit will present updates and discussion points on the finances, politics, and business environment of Pediatric Urgent Care. The Leadership Summit is limited to 40 participants to allow direct interaction with the subject experts.
- The sponsor is invited to have a table outside the course session room.

Exhibit Space March 10-11

- Tabletop exhibit
- Two in-line 6' tables with chairs
- Six exhibitor badges

Promotions

- One complimentary full-page ad in the printed program
  - Submission deadline: January 20, 2027
  - 3.5” x 5” vertical, CMYK color, 300 dpi, no bleed
  - Email final print-ready PDF to exhibits@societyhq.com
- One complimentary promotional email to the SPUC Conference pre-registration list

    - Submission deadline: February 1, 2027
    - Email sent by the SPUC office using Constant Contact
    - Company provides content in HTML or text
    - Email final content to exhibits@societyhq.com
- Company logo is featured on the conference website and linked to the Company website
- Company description featured on the conference website
- Company logo and description on the meeting guide

Acknowledgment of Support

- Thanked as the Leadership Summit Sponsor from the podium
- Recognition in the meeting guide and meeting materials (print deadline is 1/20/2027)
- Recognition at the Exhibit Hall Entrance (print deadline is 1/20/2027)
- Recognition on the SPUC website with logo and link to the company website

Meeting Guide Access and Registration List

- Access to the meeting guide with exhibitor login
- Pre-Meeting Attendee List with name, credentials, city, and state
- Post-Meeting Attendee List with name, credentials, city, and state

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Gold Exhibitor $5,000 thru 2/10/27 | $5,500 after 2/10/27

Exhibit Space March 10-11

- Tabletop exhibit
- Two in-line 6' tables with chairs
- Six exhibitor badges

Promotions

- One complimentary full-page ad in the printed program
    - Submission deadline: January 20, 2027
    - 3.5” x 5” vertical, CMYK color, 300 dpi, no bleed
    - Email final print-ready PDF to exhibits@societyhq.com
- One complimentary promotional email to the SPUC Conference pre-registration list
    - Submission deadline: February 1, 2027
    - Email sent by the SPUC office using Constant Contact
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- Company logo is featured on the conference website and linked to the Company website
- Company description featured on the conference website
- Company logo and description on the meeting guide

Acknowledgment of Support

- Recognition in the meeting guide and meeting materials (print deadline is 1/20/2027)
- Recognition at the Exhibit Hall Entrance (print deadline is 1/20/2027)
- Recognition on the SPUC website with logo and link to the company website

Meeting Guide Access and Registration List

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- Post-Meeting Attendee List with name, credentials, city, and state

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Silver Exhibitor $2,500 thru 2/10/27 | $3,000 after 2/10/27

Exhibit Space March 10-11

- Tabletop exhibit
- One 6' table with chairs
- Four exhibitor badges; additional badges can be purchased separately

Promotions

- One complimentary full-page ad in the printed program
    - Submission deadline: January 20, 2027
    - 3.5" x 5" vertical, CMYK color, 300 dpi, no bleed
    - Email final print-ready PDF to exhibits@societyhq.com
- Company logo is featured on the conference website and linked to the Company website
- Company description featured on the conference website
- Company logo and description on the meeting guide

Acknowledgment of Support

- Recognition in the meeting guide and meeting materials (print deadline is 1/20/2027)
- Recognition at the Exhibit Hall Entrance (print deadline is 1/20/2027)
- Recognition on the SPUC website with logo and link to the company website

Meeting Guide Access and Registration List

- Access to the meeting guide with exhibitor login
- Pre-Meeting Attendee List with name, credentials, city, and state
- Post-Meeting Attendee List with name, credentials, city, and state

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Bronze Exhibitor $1,500 thru 2/10/27 | $2,000 after 2/10/27

Exhibit Space March 10-11

- Tabletop exhibit
- One 6' table with chairs
- Two exhibitor badges; additional badges can be purchased separately

Promotions

- Company logo is featured on the conference website and linked to the Company website
- Company description featured on the conference website
- Company logo and description on the meeting guide

Acknowledgment of Support

- Recognition in the meeting guide and meeting materials (print deadline is 1/20/2027)
- Recognition at the Exhibit Hall Entrance (print deadline is 1/20/2027)
- Recognition on the SPUC website with logo and link to the company website

Meeting Guide Access and Registration List

- Access to the meeting guide with exhibitor login
- Pre-Meeting Attendee List with name, credentials, city, and state
- Post-Meeting Attendee List with name, credentials, city, and state

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Program Advertising

Outside Back Cover	$800
Inside Page	$650

Ad Specs and Deadline

- Submission deadline January 20, 2027
- 3.5" x 5" vertical, CMYK color, 300 dpi, no bleed
- Email print-ready pdf to exhibits@societyhq.com

Exhibitor Badges

Exhibitor badge names are due by February 15, 2027. Badges included with exhibit packages:

EXHIBIT TIER	NUMBER OF BADGES
PREMIER SPONSOR AND EXHIBITOR	6
GOLD EXHIBITOR	6
SILVER EXHIBITOR	4
BRONZE EXHIBITOR	2

Exhibit badges should be submitted by exhibitors using the Client Portal (login required). Additional badges can be purchased by exhibitors through the portal as well. The badge fee is $150/badge.

To secure your exhibit space, sponsorship, and/or program ad, complete the online LETTER OF AGREEMENT.

SPUC Exhibit and Sponsorship Information

Exhibits and Sponsorship Contacts

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